

Do you know how much you are paying for your fuel?

The cost of fuel has risen dramatically. Today, it can easily account for over **25% of your entire fleet expenditure**. A recent survey, carried out directly after drivers had just filled up at forecourts, found that 58% of drivers could not remember the price of the fuel that they had just purchased.

Think before you fill up!

- **Check your local area** to see which fuel station is offering the best priced fuel – several fuel price locators can be found on the web.
- **If you have to fill up** at a more expensive fuel site, purchase a small amount and fill up later at a less expensive site.
- **Only buy regular fuel.** Super unleaded and super diesel can be up to 5p per litre more expensive than regular unleaded and diesel – using such fuels has little impact to performance on all but a small range of prestige vehicles but does deliver an unnecessary cost.

What is your fuel costing?

Fuel Brand National Average Pence Per Litre
JANUARY 2009

Outlet	Diesel	Unleaded
ASDA	96.17	84.14
BP	101.37	88.11
ESSO	98.53	86.99
GULF	100.26	89.98
JET	98.15	86.13
MORRISONS	97.5	85.24
MURCO	99.34	88.47
SAINSBURY'S	96.84	84.6
SHELL	98.32	85.93
SOMERFIELD	99.35	87.89
TESCO	98.4	85.72
TEXACO	100.07	89.09
TOTAL	99.51	87.31

